

ANDREA RICHESON

STRENGTHS

- Experienced, motivated project leader with skills in UI design, usability and information architecture

EXPERIENCE

- Web design and development: government, educational, nonprofit, and intranet
- Usability, information architecture, user process flow, and Sec. 508 accessibility
- Project management coordinating business, creative, and technical teams
- Supervision and development of team members, including external contractors
- Freelance experience working directly with clients in diverse industries

SKILLS

- Usability planning & testing
- Information architecture
- W3C/Sec. 508 accessibility planning & testing
- Visual design & layout
- XHTML coding & CSS
- ASP.NET

TOOLS

- Adobe Creative Suite (InDesign, Photoshop, and Dreamweaver)
- Barebones BBEdit
- Freedom Scientific JAWS
- Microsoft Visual Studio 2005
- Microsoft Visio
- Microsoft Professional Office Suite

EMPLOYMENT HISTORY

Texas Treasury Safekeeping Trust Company

User Interface Designer – January 2007 to Present

Regular Employee, April 2008 to Present

Consultant, Ciber, Inc., January 2007 to April 2008

Design and code the user interface for a financial portal that allows clients to manage their investment accounts. Architect, design, and manage Internet and intranet sites. Write UI specs for interactive applications. Write user guides. Mentor in-house web content providers. Create internal guidelines for web and social media efforts. Manage user research projects. Act as client technical liaison.

KLRU-TV, Austin PBS

Web Specialist – March 2006 to January 2007

Managed KLRU's internal and external websites using Convio CMS, including information architecture and design. Mentored departmental web developers. Created style guides for web development.

Texas Department of Information Resources, Austin PBS

Web Manager and Database Programmer, Research Analyst – November 1997 to March 2006

Managed the agency's internal, external, and cross-agency websites, including DIR and TexasOnline websites. Created information architectures, designed wireframes and comps, and final interface designs. Supervised and trained web developers and interns. Managed software licenses. Created internal and statewide guidelines for web development, IT security, business continuity, and disaster recovery. Consulted and advised on marketing, publications, and communications strategies. Wrote statewide and internal guidelines regarding IT security, Y2K crossover planning, and emergency response. Coordinated statewide technical conferences. Provided technical reference assistance to internal and external state agency staff.

University of Michigan Medical School Institutional Review Board

Administrator and Web Manager – January 1996 to September 1997

Managed office staff and budget. Designed and managed the website, including creating the information architecture for a website that managed medical research submissions. Coordinated and led workshops

EDUCATION

Certificate of Advanced Studies, University of Texas, 2009

Usability, Information Architecture, and Design

Master of Information and Library Studies, University of Michigan, 1996

Bachelor of Arts, Austin College, 1989

International Studies and German

POST GRADUATE PROJECTS (2009)

First Author, Book Chapter: Determining the Value of Usability in Web Design

Handbook of Human Factors in Web Design, Second Edition. Publication date: Summer, 2010.

Manuscript Reviewer for the (online) Journal of Usability Studies

Completed review July, 2009.

McCombs School of Business

Heuristic review of the McCombs website, usability testing, design comps, persona template development.

Whole Foods Market

Mobile website consulting, including information architecture, usability, and design.